



Coming  
Soon  @ UAE

# PORTAL OVERVIEW AND ADVERTISING OPPORTUNITIES



The UAE is a country with a fascinating pace of life, with something exciting happening every day. Concerts, festivals and attractions are ongoing here throughout the whole year, having something to offer for every age, taste and background. From glamorous nightlife events with the most famous world celebrities to large-scale heritage festivals, The United Arab Emirates will always have something to offer.

Coming Soon in UAE, an online entertainment portal, is targeted to catch this spirit. Here, both residents and guests will be able to find a lot of useful information about the culture of UAE, places to visit (both natural and human-made) and, of course, about all of the events in Dubai, Abu Dhabi, and other Emirates that will be held in the near (and not-so-near) future. In the diverse world of fascinating events taking place in the UAE, we work hard to be your beacon.

# FACTS AND FIGURES

900

Average Daily  
Visitors

75%

New Visitors

5000

Insta Followers

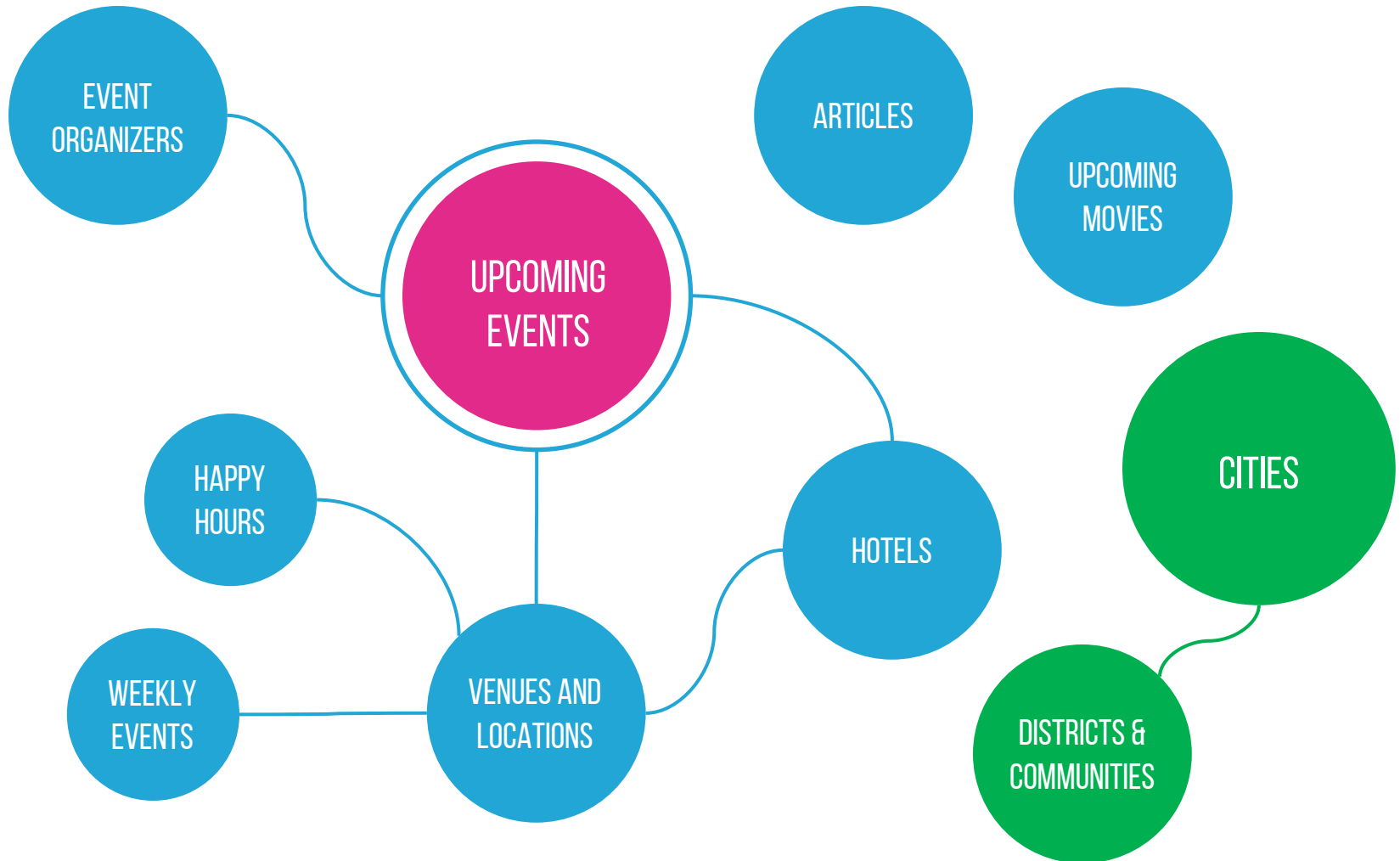
1000+

Listed Venues

450+

Listed Hotels

# PROJECT STRUCTURE







Announcing the upcoming events is the core activity on Comingsoon.ae. We cover a variety of topics and categories, like Shopping Events, Nightlife, Concert, Sports, and even Women-only events. During the events of 2020, we also started covering Online Events, which target the residents of UAE.

Each event category is conveniently placed in its own list page, and can be sorted in a handy [Calendar view](#).



On [Comingsoon.ae/today](https://comingsoon.ae/today), there is always a list of events which are happening TODAY. More than that, a super-handy list of **Happy Hours** can also be found on this page, which helps users to find their best spot for tonight.

# VENUES AND LOCATIONS IN UAE



On [Comingsoon.ae/venues](https://comingsoon.ae/venues) users can find a rapidly growing list of Venues and Locations in UAE. The list is improving on a constant basis, with more and more exciting locations being added on a weekly basis.

Built-in location detection feature can suggest venues close to the user, and category sorting helps to find exactly what user wants!

User can also add any location to the personal favorites list, rate it, and watch for updates!





On [Comingsoon.ae/hotels](https://comingsoon.ae/hotels) users can find a large list of hotels, each with detailed description, location map, photos and available venues.

Built-in location detection feature can suggests hotels close to the user, and sorting by a number of stars helps to find exactly what user wants!





[Comingsoon.ae/articles](https://comingsoon.ae/articles) is a growing section of Comingsoon.ae, where we regularly publish informative articles on a variety of topics. Most of the topics are related to UAE – its history, heritage, reviews of landmarks and information for tourists.

We also publish various Top-10 selections as well as sponsored stories.



On [Comingsoon.ae/movies](https://comingsoon.ae/movies), users will find a long list of upcoming movies, which will soon hit the movie theatres across UAE. All major cinema chains are covered, with a list of timings and links to ticket bookings.





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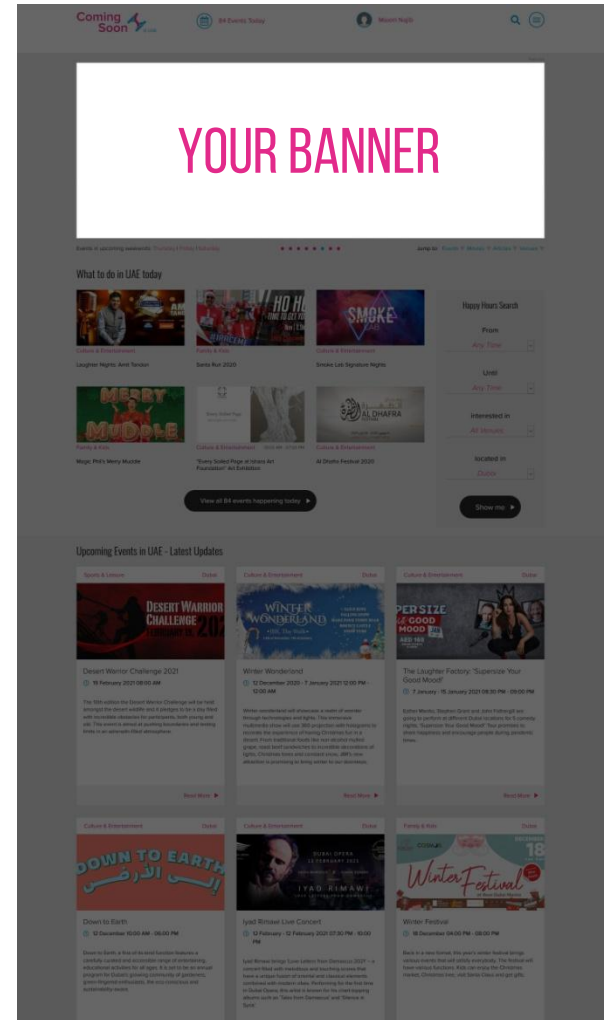
# ADVERTISING OPTIONS

# MAIN SLIDER PLACEMENT

Appears on the very top on the Main Page, and visible right after visitor enters the Portal.

Can be used to promote Events, Venues, Brands and Products.

PRICE FOR PLACEMENT: **250 AED**  
/ MONTH

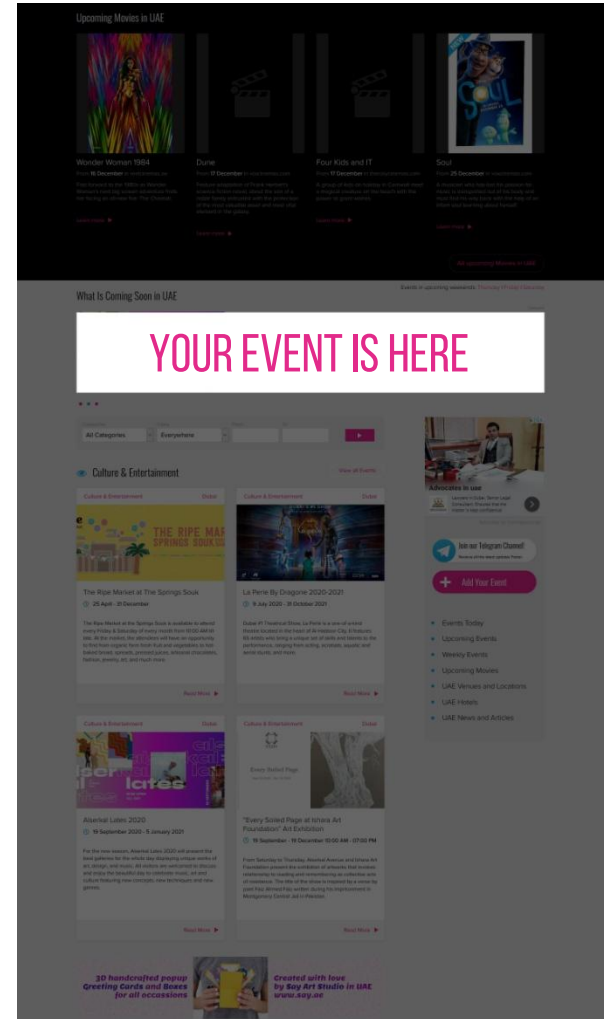




Appears in two places: Main page right before the events categories lists, and on the top of it's category list page.

Suitable for event promotions.

**PRICE FOR PLACEMENT: 200 AED**  
/ UNTIL EVENT DATE

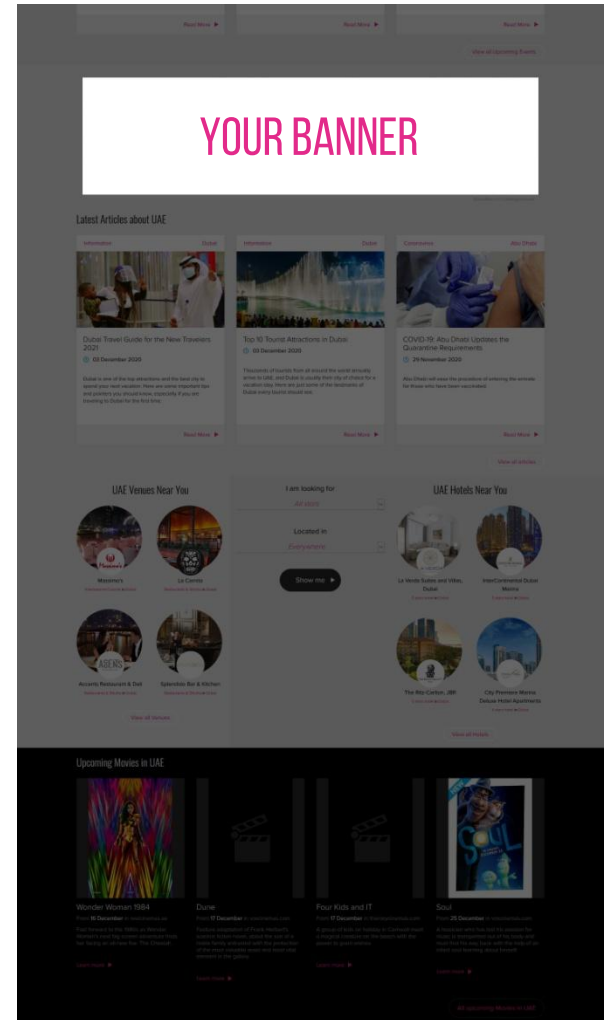


# MAIN PAGE PRIMARY LEADERBOARD

Large eye-catching Leaderboard right after the Latest Updates section on Main Page.

Can be used to promote Events, Venues, Brands and Products.

PRICE FOR PLACEMENT: **250 AED**  
/ MONTH

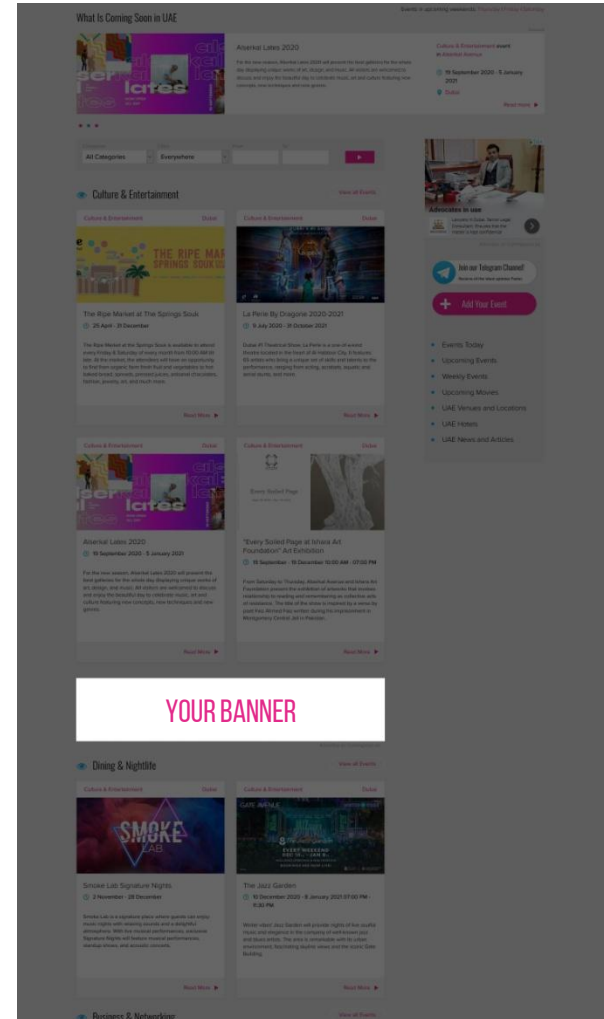


# EVENTS CATEGORY LEADERBOARD

Banner is placed on the Main Page, after the list of upcoming events of specific category.

Can be used to promote Events, Venues, Brands and Products.

PRICE FOR PLACEMENT: **100 AED**  
/ MONTH

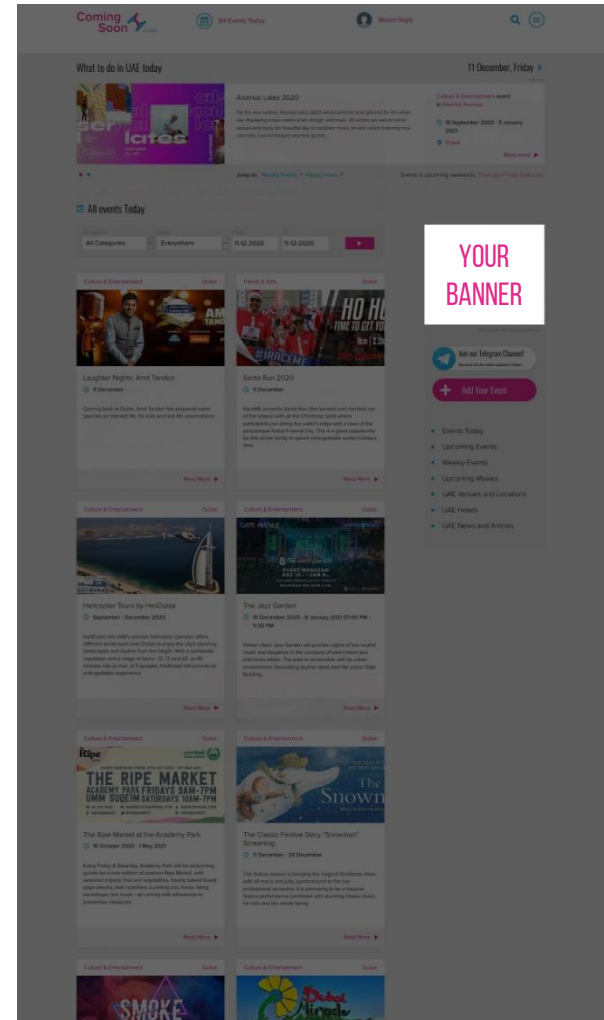


## RIGHT COLUMN BANNERS

Banner is placed on the right scrolling column of a specific events category.

Can be used to promote Events, Venues, Brands and Products.

**PRICE FOR PLACEMENT: 75 AED**  
/ MONTH





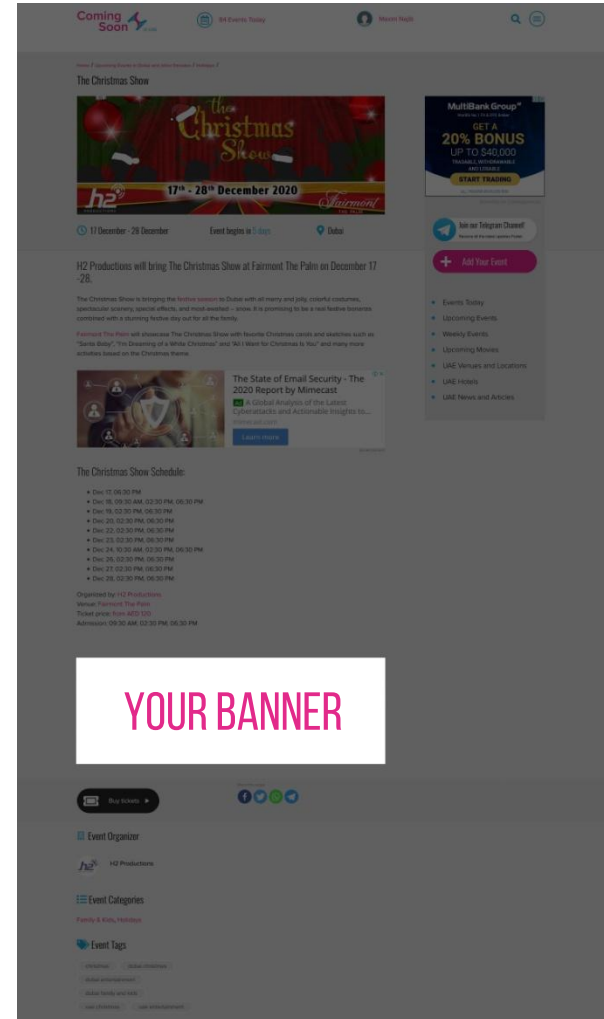
# IN-EVENT OR IN-ARTICLE BANNER

Banner is placed right after the content of a certain event or article page.

Great Choice if you want to associate your product or service with a specific event, or an article topic.

Suitable for any appropriate event, product or service.

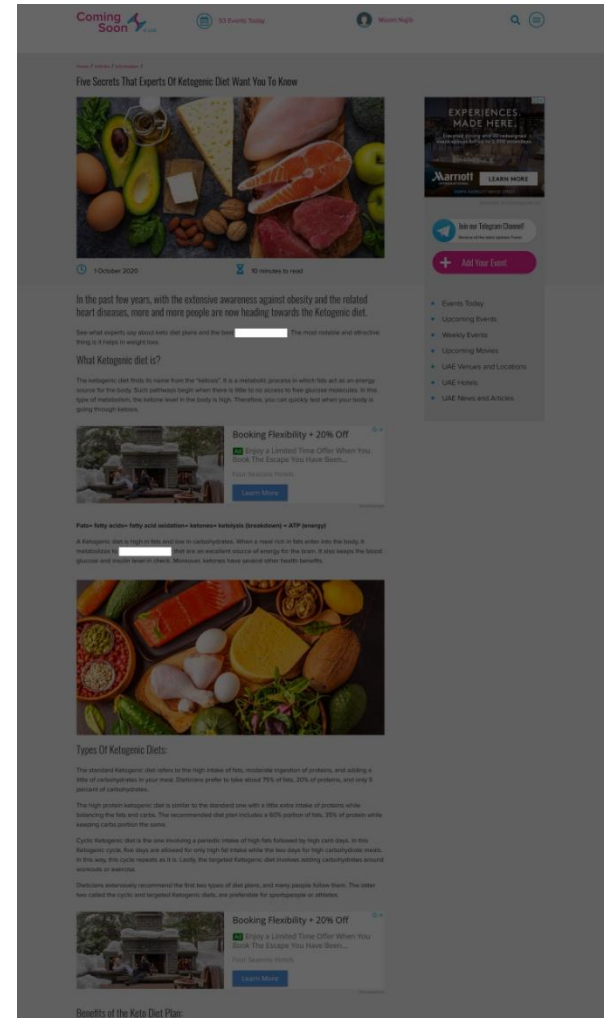
PRICE FOR PLACEMENT: **100 AED**  
/ MONTHLY



We regularly publish events and articles about a variety of topics – including sponsored stories.

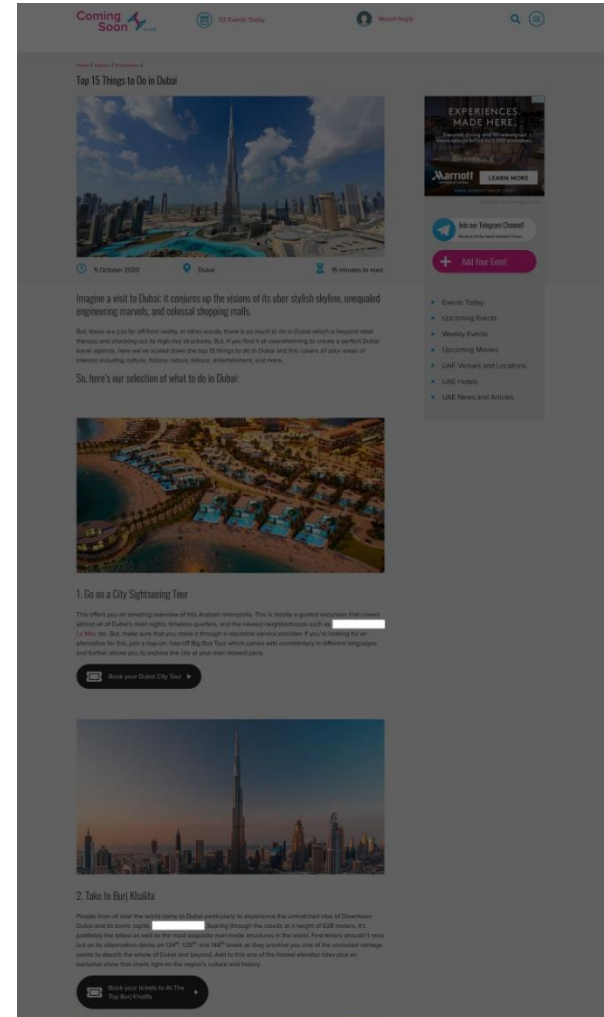
Publishing on Comingsoon.ae expose your article to a wide and diverse audience. It can also contain up to 2 permanent do-follow links.

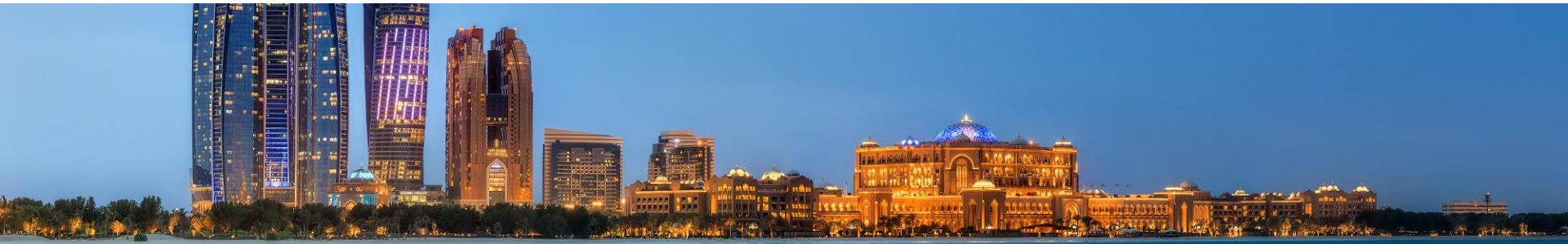
**PRICE FOR PLACEMENT: 175 AED**  
/ ONE-TIME PAYMENT



If you find an article, which is already posted on Comingsoon.ae, and wish to have your link inserted in its text, you can request it.

PRICE FOR PLACEMENT: **55 AED**  
/ PER LINK





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THANK YOU!